

### SUMMARY

Seeking a demanding and fulfilling design position where I can develop and increase my current set of human-centered design and communication skills. Somewhere I can learn from, lead, and stimulate my passion for thoughtful design, while making a meaningful impact in users' lives.

### **EDUCATION**

### DePaul University

MS, Human Computer Interaction September 2017 — March 2020

## Columbia College Chicago

BFA, Graphic Design September 2011 — May 2015

# Columbia Honors Program

January 2013 — May 2015

## École Nationale Supérieure des Beaux-Arts

Certificate in Interdisciplinary Arts Paris, France (Île-de-France) Study Abroad January 2013 — May 2013

### **EXPERIENCE**

### Senior UX/UI Designer

## The Scripps Network (Formerly E.W. Scripps)

Chicago, Illinois

March 2020 — Present

Developed and executed the product vision for Newsy's OTT apps, website and digital strategy across major platforms such as Apple, Amazon, Google, and Roku. Collaborated with cross functional teams as a lead product designer to grow average session duration and total video views by 45% with a total product redesign, which encouraged habit worthy user behavior.

# Visual UI/Product Designer Higi

Chicago, Illinois

December 2018 — March 2020

Interviewed stakeholders while collaborating within a larger team to gather and build product requirements. Developed visual artifacts, created user flows, and tested iterative designs while working on a two week agile sprint cycle to increase consumer engagement.

# **Graphic Designer** Brandmuscle

Chicago, Illinois

June 2016 — December 2018

Created digital and print collateral for major alcohol brands. Managed individual brand assets. Delivered custom design strategies for local distributor markets throughout the state of Illinois. Teamed with fellow designers to create effective campaign programs. Met strict rolling deadlines while following established supplier guidelines.

# Printing Assistant and Graphic Designer **Double Trip Press**

Chicago, Illinois

May 2015 — June 2016

Teamed with clients to produce desired final product. Assisted with project management, design print materials, and pre-press setup.

#### **SKILLS**

Excellent communication and problem solving skills. Able to work efficiently with no supervision. Team player. Hard worker.

Prototyping User Research User Experience Design Product Design Interaction Design Interface Design Development WCAG 2.1

#### **SOFTWARE**

Mac + PC Platforms Adobe Creative Cloud

InDesign

Illustrator

PhotoShop

LightRoom

XD

Acrobat

Figma

Sketch

InVision

Axure Zeplin

GitHub

lira

UserZoom

## Working Knowledge

HTML + CSS JavaScript + jQuery Microsoft Office

### **HONORS**

### **College of Digital Media Graduate Scholarship** DePaul University

# Student Achievement Award 2011 — 2015

Columbia College Chicago

## Dean's List 2014 — 2015

Columbia College Chicago

### REFERENCES

Available Upon Request